

### **LANXESS facilitates collaborative development for the rubber industry**

**Chennai, April 30, 2014.** LANXESS, the global specialty chemicals company, has taken a novel initiative towards innovation in partnership with its leading distributor for rubber businesses, Ram Charan Co Pvt Ltd, which is a strategic business partner to leading manufacturers in rubber, plastics and, inks and coatings industries. The assets of the erstwhile LANXESS Rubber Chemicals Technical Centre in Thane have now been relocated to the Tech Centre of Ram Charan at Chennai. The Centre, which will serve rubber customers across the country, will also be staffed by Ram Charan. This Centre was opened today in the presence of Mr. B. Jayamani, Secretary – Indian Rubber Institute, who was the Chief Guest, Mr. Divyesh Palicha, Chairman, Ram Charan and Mr. Vinay Jayade, Head of Business Unit Rubber Chemicals, LANXESS India.

This Tech Centre, which houses all rubber testing equipment provided by LANXESS, will undertake testing, formulation development and application development to address specific customer problems in the rubber industry. This is well aligned with LANXESS' philosophy of innovation through collaborative research in order to address customer specific needs and develop new product applications.

The fact that the Centre is in Chennai is also of strategic importance as the state of Tamil Nadu is the new hub for automotive and tire industries, which are the key customers of the rubber industry. From this Centre, LANXESS and Ram Charan will be able to especially serve the fast growing rubber markets in South India and Sri Lanka.

Besides the Rubber chemicals business of LANXESS, Ram Charan is also the distributor for High Performance Elastomers, Keltan Elastomers and products from Rhein Chemie. This mutual agreement between LANXESS and Ram Charan will therefore benefit the customers of these businesses as well.

**LANXESS India Private Limited**

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On the occasion of the opening of this Centre, Vinay Jayade, Head of Rubber Chemicals, LANXESS India said, “Ram Charan has been a major distributor in India and has been a partner in serving our customers. We are happy to now further collaborate with them to address specific customer requirements with new solutions. We are confident that this new initiative will strengthen our commitment to rubber customers in India.”

“LANXESS is the largest player in the synthetic rubber and rubber chemicals market and being able to support innovation in co-operation with a world class company is a matter of privilege for us. This mutually beneficial agreement will help us cater to the rubber customers even better”, added Mr. G. Kanthasami, General Manager – Technical Services, Ram Charan.

LANXESS is a leading specialty chemicals company with sales of EUR 8.3 billion in 2013 and roughly 17,300 employees in 31 countries. The company is currently represented at 52 production sites worldwide. The core business of LANXESS is the development, manufacturing and marketing of plastics, rubber, intermediates and specialty chemicals. LANXESS is a member of the leading sustainability indices Dow Jones Sustainability Index (DJSI) World and FTSE4Good as well as the Carbon Disclosure Leadership Index (CDLI).

### Forward-Looking Statements

This news release may contain forward-looking statements based on current assumptions and forecasts made by LANXESS AG management. Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.

### Information for editors:

All LANXESS news releases and their accompanying photos can be found at <http://press.lanxess.com>. Recent photos of the Board of Management and other LANXESS image material are available at <http://photos.lanxess.com>. The latest TV footage, audiofiles and podcasts can be found at <http://multimedia.lanxess.com>.

You can find further information concerning LANXESS chemistry in our WebMagazine at <http://webmagazine.lanxess.com>.

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